Sponsorship Opportunities

NATIONAL SPONSOR $100,000
Recognition Opportunities for Remote Finals
Funds will support National and Regional competitions

Benefits include:
• Recognition in digital and print materials and press releases
• Logo recognition on event invitation
• Hyperlinked logo on event website
• Priority podium recognition at all virtual Finals events, including Opening Ceremonies and Closing Ceremonies online
• Recognition title cards in 48 virtual Regional competitions throughout North America, Finals, and Awards event Opportunity for digital/print ad placement in finals yearbook program
• Opportunity for activation (logo/product placement in gift bags)
• Logo on virtual screen backgrounds and step & repeat
• Logo on event T-shirt
• Priority access to all online events pertaining to the Finals

VARSITY $25,000
Recognition Opportunities for Remote Finals
Funds will support National Finals and one of five remote skills competitions (spelling, proofreading, reading comprehension, speed/accuracy, tactile graphs and maps)

Benefits include:
• Priority recognition as a sponsor of Finals plus one of five skills competition in electronic and print materials
• Hyperlinked logo on event website
• Podium recognition at both virtual Opening Ceremonies Closing Ceremonies online
• Opportunity for digital/print ad placement in finals yearbook program
• Opportunity for activation (logo/product placement in goody bags)
• Logo on event T-shirt
• Priority access to watch the Opening and Closing Ceremonies online
Sponsorship Opportunities

JUNIOR VARSITY $10,000
Recognition Opportunities for Remote Finals
Funds will support ten (10) students’ participation in the remote finals.

Benefits include:
- Recognition in electronic and print materials
- Hyperlinked logo on event website
- Podium recognition at both virtual Opening Ceremonies and Closing Ceremonies online
- Logo on event T-shirt
- Access to watch the Closing Ceremony online

SOPHOMORE $5,000
Recognition Opportunities for Remote Finals
Funds will support five (5) students’ participation in the remote finals.

Benefits include:
- Recognition in electronic and print materials
- Hyperlinked logo on event website
- Podium recognition at both virtual Opening Ceremonies and Closing Ceremonies online
- Access to watch the Closing Ceremony online

FRESHMAN $1,000
Recognition Opportunities for Remote Finals
Funds will support one (1) student’s participation in the remote finals.

Benefits include:
- Recognition in electronic and print materials
- Podium recognition at both virtual Opening Ceremonies and Closing Ceremonies online
- Access to watch the Closing Ceremony online

Contact:

Steve Serpas
Associate Director of Development
Office: (323)-363-0624
shserpas@brailleinstitute.org

brailleinstitute.org/braille-challenge